



Central Oregon Shows

2018 Partner Sponsorship Opportunities

Central Oregon Shows

P.O. Box 1555

Sisters, OR 97759

Email: centraloregonshows@gmail.com

Phone: 541-420-0279



Dear Business Owner,

Central Oregon Shows, through creative thinking, has been concentrating on new ways to bring excitement by creating more tourism and business through community events since 2001. The formula is very simple. We work with one another as a team, open our minds and think outside the box. It is a proven fact, that events will create curiosity, attract local residents and stop those tourist travelers, who would not normally stop. The hardest part is to get potential customers out of their cars. Once that is accomplished the doors of opportunity are endless.

We would like to personally invite your business to consider the idea of partnering through one or more of our nine events lined up for the 2018. Five events will take place in Sisters, two in Redmond, one in Detroit Lake and one in Salem.

Central Oregon Shows offers the opportunity to elevate your presence within the community through all of the above events (detailed below). These Partnership Opportunities will increase the visibility of your brand, enable you to network with a wide variety of community members, and to further your business relations.

To facilitate these connections, we have created a selected variety of Partnerships for you to choose from. Each of these are designed to maximize your business exposure *before, during* and *after* our events. Promotional opportunities include coverage in the event promotion materials, on our event website, onsite at the event and as part of our social media and marketing package. All of these are designed to extend the life, memorability and value of your relationship with Central Oregon Shows.

This packet contains the information you need to select your partnership opportunities that are a good fit for you and your business. Partner Opportunity funds are used strictly for the operation of the events.

To secure your Partnership Opportunity, please complete and return the enclosed 2018 agreement along with the form indicating your advertisement level and dollar amount to: Central Oregon Shows; P.O. Box 1555; Sisters, OR 97759. All Partnership Opportunities are limited and will be evaluated on a first come, first serve basis.

Thank you,

Richard Esterman, *owner*

Shauna Harris, *manager*

2018 Schedule

JUNE 9 & 10, 2018 >>>> SISTERS ART IN THE PARK

This event has been going on in Sisters for 16 years. It is an annual event that features a variety of Arts, Crafts, Food, Entertainment and a special fundraiser benefiting; The Make-A-Wish Foundation of Oregon. This event runs the same time as the Sisters Rodeo and is located in the Sisters Creekside Park (Highway 20 & Jefferson Street).

JUNE 23 & 24, 2018 >>>> REDMOND STREET FESTIVAL

This event is in it's 6th year and is in downtown Redmond on 6th street for 4 blocks. This event caters to a Variety of Arts, Crafts, Antiques, Food, Entertainment with a small section for a limited amount of commercial booths. The booths will run down the center of street leaving room on the sidewalks for storefronts to have sidewalk sales.

JULY 13 & 14, 2018 >>>>> SISTERS ARTIST MARKETPLACE

This is it's 6th year and runs the same time as the Sisters Annual Quilt Show. There will be a Variety of Arts, Crafts, Food, Beer Garden and Entertainment. This event is on a Friday and Saturday only and will be held in downtown Sisters.

JULY 21 & 22, 2018 >>>> DETROIT LAKE STREET FESTIVAL

This the 4th year for this event. It is amongst thousands of tourists in the heart of the City of Detroit Lake and was a success in 2015. This event will be easily seen from Highway 22, which is the main state highway to Central Oregon from Salem. Detroit Lake is a resort area which attracts thousands of visitors year after year. There will be a Variety of Arts, Crafts, Antiques, Food, Beer Garden and Entertainment with a special fundraiser benefiting a local charity,

JULY 28 & 29, 2018 >>> SISTERS ARTS & CRAFTS FESTIVAL & ANTIQUES IN THE PARK

This event has been going on in Sisters for 17 years. It is an annual event that features a Variety of Arts, Crafts, Antiques, Food, Entertainment and a special fundraiser benefiting our veterans. This event is located in the Sisters Creekside Park (Highway 20 & Jefferson Street).

AUGUST 18 & 19, 2018 >> SISTERS WILD WEST SHOW

This is the 5th year for this event. It is a tremendous success. The show will be in downtown Sisters. It received front page write ups in the Sisters Nugget Newspaper and The Bulletin. This event also received news coverage by Channel 21 Bend. There is a Variety of Arts, Crafts, Antiques and Food. For entertainment there will be 6 western skits with an authentic western facade and demonstrations.

SEPTEMBER 1 & 2, 2018 > SISTERS FALL STREET FESTIVAL

This event is in it's 10th year. It is an annual event that features a Variety of Arts, Crafts, Food, Entertainment with a special fundraiser benefiting a local charity. This event is on Oak Street and Main Street in Downtown Sisters.

2018 Old Fashion Christmas Schedule

NOVEMBER 10 & 11, 2018 >>>> REDMOND, OR

NOVEMBER 17 & 18, 2018 >>>> SALEM, OR

These events are in their 4th year and the theme is an old fashion indoor atmosphere. There will be a Christmas Tree entrance leading to a Variety of Gifts, Arts, Crafts, Antiques and Live Entertainment. All booths will be decorated with a holiday theme. There will be a candy land maze leading to Santa, resting stations with flat screen televisions playing classic holiday movies, activities and demonstrations. The entrance fee is \$5.00 and a canned food donation for a local charity food bank. Free parking for Customers and Exhibitors.

Poster Samples



Partnership Opportunity Levels

Level 1 (\$100)

Business name placement on event posters.

Information Booth provided for Business cards or Coupon display.

Company name listed on Event website as Sponsor until end of season.

Level 2 (\$200)

Logo (must be provided) or Business name on event posters.

Listed in local newspaper ads.

Information Booth provided for Business cards or Coupon display.

Company name listed on Event website as Sponsor until end of season.

Level 3 (\$300)

2x6 Table Space provided at event.

Logo (must be provided) or Business name on event posters.

Listed in local newspaper ads.

Information Booth provided for Business cards or Coupon display.

Company name listed on Event website as Sponsor until end of season.

Level 4 (\$500)

10x10 booth space provided at event.

Logo (must be provided) or Business name on event posters.

Listed in local newspaper ads.

Included in television (logo) and radio ads.

Opportunity to hang banner (must provide).

Information Booth provided for Business cards or Coupon display.

Company name listed on Event website as Sponsor until end of season

Level 5 (\$700)

- 10 x 15 booth space provided at event.
- Logo (must be provided) or Business name on event posters.
- Listed in local newspaper ads.
- Included in television (logo) and radio ads.
- Opportunity to hang banner (must provide) and information Booth provided for Business cards or Coupon display.
- Company name listed on Event website as Sponsor until end of season.
- Company is invited to participate in an additional event last minute

Level 6 (\$1000)

- Exclusive naming rights for the entertainment stage (ex: ABC Business presents...)
- 10x10 booth space provided at event.
- Logo (must be provided) or Business name on event posters.
- Listed in local newspaper ads.
- Included in television (logo) and radio ads.
- Opportunity to hang banner and information Booth provided for Business cards or Coupon display.
- Company name listed on Event website as Sponsor until end of season
- Company is invited to participate in an additional event last minute

Level 7 (\$5600)

- Advertised in all events with Level Five privileges. Value of this Advertisement Opportunity is \$6300.00. A savings of \$700.00. As a bonus your business logo will also be on the Homepage of the Central Oregon Shows Web Site.

****Posters are distributed 2 weeks before each event.***

****Newspaper ad is one time prior to event.***

****Radio is 20+ spots beginning one week prior to event.***

****An information Booth is provided by Central Oregon Shows during event hours for patrons, vendors and for any Charitable Fundraisers when applicable.***

Web Site: www.centraloregonshows.com or www.oregonshow.com

2018 Partnership Selections

By each event, please indicate dollar amount:

Sisters Art in the Park - June 9 & 10 \$ _____

Redmond Street Festival - June 23 & 24 \$ _____

Sisters Artist Marketplace - July 13 & 14 \$ _____

Detroit Lake Street Festival - July 21 & 22 \$ _____

Sisters Arts & Crafts Festival and Sisters Antiques in the Park - July 28 & 29 \$ _____

Sisters Wild West Show - August 18 & 19 \$ _____

Sisters Fall Street Festival - September 1 & 2 \$ _____

Old Fashion Christmas (Redmond) - November 10 & 11 \$ _____

Old Fashion Christmas (Salem) - November 17 & 18 \$ _____

Total: \$ _____

Central Oregon Shows is willing and able to work with any partners at our events. If you have any questions, or would like to discuss in detail the offered packages, please contact Richard Esterman at centraloregonshows@gmail.com.

2018 Partnership Opportunity Agreement

Terms and Conditions:

All Partnership Opportunities with full payment will receive priority consideration and will receive all included benefits per chosen package level. After April 1, 2018 due to publicity production all benefits cannot be guaranteed. All selections are awarded on a first-come, first-served basis. Benefits of opportunity can change without notice. All events have one or more advertising opportunities. In the case that an event is cancelled, advertisement funds will be transferred to another event opportunity. If desired selections are unavailable on receipt of this agreement, Central Oregon Shows will select alternate opportunities of equal or greater value (Advertisers will be notified in advance if this occurs without any extra expense incurred). Advertisement selections cannot be confirmed without full payment.

Authorized Representative:

Signature _____ Date _____

Printed Name _____

Business _____ Phone _____

Address _____ Fax _____

City / State / Zip _____

Email _____

Payment:

Checks made payable to "Central Oregon Shows"

Visa / Master Card / American Express / Discover Card / Debit Card

Amount agreed to be charged & processed \$ _____

Card Number _____ 3 digit code ____ Exp. ____ Zip ____

Name on Card _____ Signature _____

How to submit your Partnership Opportunity Application:

1. Complete the Level of Opportunity Form with dollar amount totals.
2. Complete Partnership Opportunity Agreement.
3. Return all forms and payment to address below.
4. Credit card payments may be scanned & emailed to: centraloregonshows@gmail.com